

HUGO GRANDCOLAS

P R O J E T S 2 0 2 1 - 2 0 2 2



INDEX 02

SCORESBY SUND, IN THE HEART OF GREENLAND 06

I'm taking you on an extraordinary adventure aboard a hundred-year-old sailboat.

THE SCANDINAVIAN WORKSHOP THAT WILL MAKE YOU DREAM 08

The Northern Lights are making a lot of people dream. In a winter that promises to be complicated, I suggest you bounce back by bringing a dose of happiness to a targeted audience.

CROSSING THE ALPS BY HIKING 10

A simple and economical project for a year that will have to bounce back.

"PROJECT HIGHLINE" - TOWARDS MY FIRST FILM/REPORT? 12

The year 2020 has also had its share of good surprises, allowing me to meet athletes from an extraordinary discipline, finally giving me the sports subject I was looking for.

ANOTHER FILM PROJECT? 14

Living for 3 months in Iceland has brought me a lot of things on a personal and professional level, some subjects have become convictions in a country where I feel at home.

WHAT ELSE ? 16

I remain available for all your usual requests, marketing campaign for your brand or establishment, regional promotion... but also product creation, content creation, exhibitions, reporting,...

Contact me !



***“Follow your
dreams. They
know the
way.”***

Shooting made for Canon France and the Black Milk Agency representing Fjällräven in France
64°40'21.3"N 14°20'04.4"W - Djúpvogur, Iceland



KANGER-TITTIVAQ

This is the Greenlandic name for Scoresby Sund, a fjord and place of a breathtaking expedition. After two beautiful partnerships in Iceland the company North Sailing and myself decided to join forces for a big project in the summer of 2021.

Once a year, between July and September the company sends three century-old sailing boats off Greenland, thanks to their trust I will have the chance to board one of them! The condition is simple, to propose one or more projects that will enhance the company and Greenland, I'll tell you all about it a little further down!

One week at the end of the world, **value of the partnership 6400€.**

You will therefore save this amount for the project(s) you would like to create with me, will remain only the part of the artist's remuneration calculated according to the size of the project.

You as I know, in 2021 such opportunities and possibilities to bring back images will be rare, we propose you to embark. Will you be on board?

What possibilities are there for you at the end of this expedition?

From next autumn, create an exhibition in two countries, in Iceland, the home of the North Sailing company and an essential stopover for many travellers, but also one in mainland France. In order to comply with health standards, to guarantee it, make it accessible to all it should be an outside exhibition!

For the TV channels receiving this brochure, a **report** would be a real godsend. Sailboats, icebergs, people, wild animals, the images speak for themselves [Scoresby Sund looks like the end of the world.](#)

We could also take advantage of the unusual framework offered to us for the creation of content to meet the needs of our clients.

for the purposes of a **marketing campaign**, such as developing a video Storytelling of the journey between 3 and 5 min on the basis of a narrated letter, inspired [by this video.](#)

Dear magazine editors, **photographic reporting** is my field, an article could quickly be born thanks to many pictures and their story as soon as I return from my expedition. Other subjects can be discussed all year round with the company, contact me!

To self-publish/edit, alone or in partnership with your company, a **photography book** (+ Scandinavian quotes?) of about fifty pages, at a rate around twenty euros, making it accessible to a maximum of people is one of the proposals that I hold dear to my heart.

Let us know your ideas and desires for partnership before 26-02-21

GREENLAND

WITH NORTH SAILING



Cover of the Greenland travel brochure provided by North Sailing, the photo is not my property. Sending of the complete brochure on request if you are interested by any project with us.

Please note that the exact date of departure will only be communicated to me one to four weeks before departure by the company, the possibilities running from July to September 2021. It will therefore be necessary to be able to react quickly.

According to an Inuit proverb "Only ice and time are masters", the world's largest island is expected to lose all its ice within 20 years. It has become essential to raise the awareness of as many of us as possible through my work by all the means I am given.

Let's act together



SCANDINAVIAN WORKSHOP

To be honest with you, this is not what I had planned! At the beginning it was about giving lessons on the spot with human contact, then happened what we all face now. It forced me to look differently ways to bring this workshop alive. I chose among all my possible workshops the aurora borealis one because it doesn't only appeal to the photography class, it reaches a much wider audience.

Before living for several months in Scandinavia I never realised how fascinated people were by the "northern lights". People need to dream, let's give them this opportunity.

The observation that I was able to realize in a general way, people do not know how to detect them, the tips found on the net are often false, the amateur photographers are tired of

miss photos of fleeting moments. So I thought, why not make this course available online, for example by producing it for the YouTube/IGTV channel of one of my partners, or to finance this online video via product placements/marketing campaign.

Because of the current conditions, travelling to Scandinavia (Lofoten, Iceland, Lapland only) would be much too complicated so I decided to postpone it to the next Northern Lights season, from the beginning of September 2021 to the end of March 2022.

Nevertheless, if your needs are immediate, you should know that it is still possible to program it in Iceland or Norway as soon as February 2021, I have contacts on the spot allowing me to complete my 5 to 10 days quarantine.



GR5



It was essential for me to propose an original project with a smaller budget in 2021, as this was a difficult period for everyone. In my search to meet the needs of as many of you as possible, I came up with the idea of hiking the GR5.

For those of you who don't know it, the path starts in the Netherlands but also passes through my region: the Alsatian Vosges (France) would be the starting point, then it crosses the Jura mountains, then the whole French Alps (another possible start is close from Geneva) until you reach Nice or Menton.

This adventure will last up to 30 days on foot, divided by two on mountain bike in the case of a partnership with a mountain-bike tour operator.

Of course to meet your needs our partnership period could be shortened if desired, we can for example work together for 3 days on the trip, anything is possible just contact me and talk.

Why propose this? In fact the idea is very simple and yet I only had it recently. I am an experienced hiker, I already have all the necessary equipment to make it happen. The Alps are a subject that I know very well and I like to immortalise. In this way I could ensure its realisation at a lower cost and above all guarantee its feasibility because the project would take place in my country.

From this GR5 everything could be born, it is a proposal that goes in your direction, I am open to any request. Marketing campaign, Vlog, photo or video report, let me know your needs if this new adventure speaks to you!

I am sure that many of you will be interested, so I invite you to come back to me quickly to discuss it and to pre-select a period of realisation Namely that the best period for the weather and in order not to encroach on the other projects, it will go from mid-June to the end of September.

PROJECT HIGHLINE

Whether the subject speaks to you from the beginning or not,

take the time to read these lines, it is a real opportunity that I am offering you through this project. The subject is unusual, impressive, its decor is in vogue (the mountain summer 2020 holiday trend) and will make anyone dream!

It is an activity involving failure, surpassing oneself to reach one's goal, there is a real dynamic behind this culture.

In 2021 we will need to escape and believe in our dreams more than any other year.

My objectives are, to give visibility to an extreme sport that is still too little known and to the athletes. There are still no or few short films of the cinematic type: France is to date one of the countries with the most Highliners. The subject mountain has been attracting more and more fans since 2020. This environment will offer a completely different perspective to the images,

the spectators will have to be immersed, to have shivers. The discipline attracts the eye, on each invitation I could see a real interest from the people around us, impressed by so much courage and excessiveness!

I would like to present a quality **report or film** to the TV channels and festivals of the 2021/2022 academic year (if possible). It should present to the public the emotions and values transmitted by this sport. The ability to surpass oneself, to recover from one's failures and face one's fears in order to succeed in crossing such lines. Above all, the report will show the human qualities of this sport which are numerous, it is a team work, each team becomes a family. If you are there, it's because you have their confidence and it's an incomparable feeling! This film/report should be artistic in its way of being filmed, edited and edited. Telling a real story. Few sports are so elegant and can fit perfectly into scenes that

I master at my fingertips, it's my domain.

The style of shooting I would like to get closer to is that of Jimmy Chin, he is one of my photographic inspirations, his last report won an Oscar; he can only be the best example to follow: [example](#).

The editing style would be close to the following one, as well as the editing but in more saturated tones, I like the way the steps of the report are presented, told, the photographer is fully part of the report: [example](#).

Music will play a major role in the production.

Through this reportage/film I would like to broaden my field of expertise, I am well aware to be a novice in the matter. There's a beginning to everything and I'm not at my beginnings in image. I feel capable, motivated by a project that speaks to me. I have pre-selected a team that I trust

The Slackline is a practice that has been booming for a few years now in France and around the world, its most extreme version is the "highline" but only a hand-ful of them dare.

completely and it's mutual.

As a kid, instead of taking refuge in books, I preferred to feed myself with beautiful images and cultured reports. Tomorrow, I would like to leave my mark too, **inspire** all generations, whether it be through images, the sporting aspect or the human qualities that will be presented.

There are many possible filming locations, it is important to know that this sport can be practiced almost everywhere, but you still have to find a breathtaking location (that's my job). At the moment the hardest thing is to find a place or places where you can find yourself without a logistical challenge due to the current sanitary conditions but also due to the weight of the material.

As an example, a 500 meters line (photo) requires about 6 people who each have a 20kg bag in addition to their personal package. Planning, obtaining permissions when necessary and spotting is also a time-consuming process. It would be quite simple for us to move around France and the border countries because we would have our own vehicles and vans there, thus limiting the budget and a headache for transport, **guaranteeing the feasibility of the project**.

The ideas are numerous but some lines would require more people, in fact the longer the line the more people and materials are needed will be necessary. The final choice of lines will only be made once the budget/material envelope allocated by all potential service providers is known.

We are thinking first of all of Mallorca (two members live there), the Dolomites and the French Alps, where I would like to impose a line over a glacier on the athletes provided that it is possible and safe.

The final team must be **Versatile, welded and mixed** reflecting the values of today's society. A point of honour will be made on the mix of M/F and nationalities, which is fully part of the values we wish to highlight.

Thanks to the difference in experience in the Highline, we will see room for progress, fears and surpassing oneself. At present there are reportedly French, Spanish and an American as a couple. Different styles of highliners, a speed record holder, freestylers, a beginner. Some are in their spare time mountaineers, musicians, yoga teacher.

Depending on the size of the project and the importance that my partners will give it a video assistant could be an option, an old friend is the best choice (Olympus, Canon DE, Adidas, ...).

Constraints. These people sometimes have jobs/studies to prioritise, others available until the end of May. This is why you are being asked to respond to sponsor requests quickly, in order to lock dates and complete the project on time. The team is also subject to change according to the project's schedule and start date.

On the **equipment** side the athletes and I will use our own equipment. Priority is given to the budget in order to ensure the feasibility of the project, of course if you wish to help us

with equipment you are most welcome!

The **budget** will be defined via budget envelopes, I am looking for people who are willing to bet on the success of the project. Several brands/companies/local offices will therefore be called upon for support.
- An envelope of 1000€ and more to become a sponsor of the event.
- An envelope of 5000€ and more to become an official sponsor of the event.
- You also have the possibility to finance the entire project. For any counterpart in the event of investment, please send us your application.

The money collected will finance all or at most the travel expenses of the whole team (fuel, meals, airbnb, plane and luggage expenses, etc...) ; Pay for missing and necessary photographic equipment (stabilizer, microphone, tripod, batteries, sd card, hard disk, onboard camera, drone, waterproof case, etc...) Various expenses related to video editing, music licenses being for example quite expensive for a large scale broadcasting like cinema/TV. Insurance if necessary and various unexpected events.

Timeline.

- Winter 2021 canvassing.
- Shooting from March to July
- Film edited between July and August.
- Presentation at the start of the 2021 school year.

ICELAND

ALTHOUGH DIFFICULT ON THE WHOLE, THE YEAR 2020 WILL HAVE ALLOWED ME TO LIVE A SENSATION-AL ADVENTURE IN SPITE OF MYSELF, INDEED THE CLOSING OF THE BORDERS IN MARCH LEFT ME TO MY OWN FATE IN THE MIDDLE OF THE ICELANDIC WINTER. ON THE SPOT WITH MY VAN, NO POSSIBILITY OF RETURNING TO FRANCE WAS OFFERED TO ME BEFORE 3 MONTHS. THIS HARD AND UNUSUAL EXPERI-ENCE WAS AN INTEGRAL PART OF THE END OF MY TOUR OF EUROPE (A BOOK IS IN PROGRESS ON THIS SUBJECT...). I WAS REALLY TOUCHED BY THE SOLIDARITY OF THE LOCALS, WHO WERE AWARE OF MY SITUATION AND OF THE MECHANICAL PROBLEMS I WAS EXPERIENCING. THEY DIDN'T HESITATE TO HELP ME AND THOSE WHO, IN SPITE OF THE CRISIS, WERE ABLE TO HELP ME. HOTELIERS, MECHANICS, GLACIER GUIDES, TOURIST AGENCY, COMPANY CRUISERS, PENSIONERS OR EVEN COMPLETE STRANGERS OFFERING TO HELP ME.

Through these adventures a strong bond with the inhabitants was born. My knowledge of the island has increased as well as my familiarity with its dangerous weather. It is perhaps surprising to read but this story made me want to come back, to see these people again, to help them in my turn in my own way by building a new project in a country that has helped me so much and is suffering terribly from the prolonged health situation.

Whether you are looking for a double-page spread or a book, a video clip or a TV report, a marketing campaign, I don't care whether you are looking for a video or a picture report, I want to put my knowledge and expertise to good use. Various subjects are available to you.

In the heart of winter (best period end of February to end of March) would give rise to simply fantastic imaginations, last winter according to all four corners of the island was the harshest that the inhabitants have known for decades. There was an average of one snowstorm every other day, with the biggest gust recorded at 255km/h! Please note some important details, visits to glaciers

are only possible if you have a good knowledge of the area. Accessible only in winter, the excursions in the highlands involve trips in "super jeeps" and survival equipment, so at a cost, the auroras can only rarely be observed due to the often harsh weather conditions (which sublimates the landscapes and images).

Highlands (the highlands are only accessible from July to August) as the names Torsmork, Landmannalaugar or the meandering tracks in the heart of the Vatnajökull park, all of which are places that sublimates **the volcanoes**. These lands are charred, the tones are incomparable, black sand dunes, volcanic rock, snow and ice, sulphur-covered mountains with green slopes, it is difficult not to fall in love. It is said that soon a volcano should awaken, since a year ago strong earthquakes have been shaking the west coast.

The fauna, (best period March to end of May migration period) from gulls to puffins, reindeers with and without wood, the emblematic Icelandic horses and sheeps (access to several farms), seals, sea lions, killer whales, humpback whales, hundreds of species of migratory birds including the whooper swan who cover entire fjords, the snow partridge, or the ghostly arctic

fox. In a large-scale project we could easily cover all **3 topics**.

Is this feasible? Of course, today it is quite easy to go to Iceland even under the current conditions, the country is very vigilant among other things because it was the first to test massively last spring, so it is impossible to travel without testing and quarantine. Iceland lives almost exclusively from tourism, I can tell you in advance that in case of creation of such a project everything will be done by Icelandics to support a project enhancing the value of the country.

The budget can only be estimated according to the size and the period of the selected project, **it will be reduced as much as possible** the material is already in my possession for the most part, I have personnel material sponsors, accommodation possibilities.

Let's create something!

For a winter 2021 request: maximum desired response on 15 February 2021.

For a winter 2022 request: please inform me of your interest as soon as possible.





This catalogue did not meet your needs?
Contact me, it is only about proposals, about
my desire for creations. I remain at your
disposal.

Whether you are a brand, a tourist office, a
service provider in tourism, an entrepreneur,
I will do my best to respond at your request!

www.hugograndcolas.com